

SCR Heatime® Pro+

Flexible, centralized, high-performance cow monitoring
for large and fast-growing dairy farms



SCR Heatime® Pro+ is a powerful, yet easy to use, PC-based system for advanced monitoring of dairy cow herds. Featuring advanced monitoring capabilities, lifetime cow history tracking and rich data analysis capabilities, it eliminates the guesswork and inconsistency of evaluating the reproductive, health, nutrition and wellbeing status of each and every cow. It allows early and proactive action to alleviate the full effect of the incidents that prevent cows from achieving their genetic yield potential. With its intuitive interface and superb user experience, and mobile access support you can easily access all main day-to-day tasks as well as advanced functions, from anywhere, at anytime.



Join thousands of farmers already using market-leading cow monitoring technology for more productive management and operations

Boost herd-wide productivity with powerful, real-time animal status monitoring

- Unmatched heat detection accuracy, with precise insemination timing guidance
- Early detection of health issues for proactive, individualized health management
- Insight into ration and nutrition issues
- Detection and analysis of environmental factors for optimal decision making

Gain advanced cow monitoring capabilities for data-driven decision making

- Enhanced herd-wide monitoring
- Rich, customizable reporting and cow card management
- Integration with third-party herd management software¹
- Seamless integration to a complete parlor management system^{1,2}

Get a flexible solution that adjusts as your needs change

- Choice of neck or ear tags
- Flexible application plan levels³
- Two payment options
- Grows with your farm
- Connectivity and control anytime, from anywhere
- Easy to use, customizable interface

¹ Contact your local SCR or SCR partner representative for more information and an updated list of integrated software programs.

² Only for SCR parlor management systems. Available in selected regions only. Check with your SCR representative for availability in your area.

³ Application plan level availability may vary between regions. Please contact your local SCR/Alflex representative for more information.

What makes sense for you?

CHOICE OF EAR TAGS OR NECK TAGS

eSense™ Flex Tag



The new ear tag

cSense™ Flex Tag



Our award-winning neck tag

FLEXIBLE APPLICATION PLAN LEVELS*



Starter

- Cows in Heat Report
- Anestrus Cows Report
- Cows with Irregular Heat Report
- Pregnancy Probability Report



Advanced

- All starter applications, plus:
- Health Report
 - Distress Report
 - Distress alert
 - Fresh and Pre-Fresh Cows Reports
 - Report Generator



Premium

- All starter and advanced applications, plus:
- Group Routine – Heat stress Report
 - Daily Group Consistency Graph
 - Group Routine Graph

* Application plan level availability may vary between regions. Please contact your local SCR/Allflex representative for more information.

Heatime Pro+ offers a choice of neck or ear tag, application plan levels, and payment options. Simple to install, use and maintain, and easily upgradable, Heatime Pro+ delivers value from the start, with long-term investment protection.

CHOOSE YOUR PAYMENT PLAN



GO (subscription)

- Tags and controller are purchased upfront
- Monthly subscription for application plan, based on number of tags
- Upgradable anytime

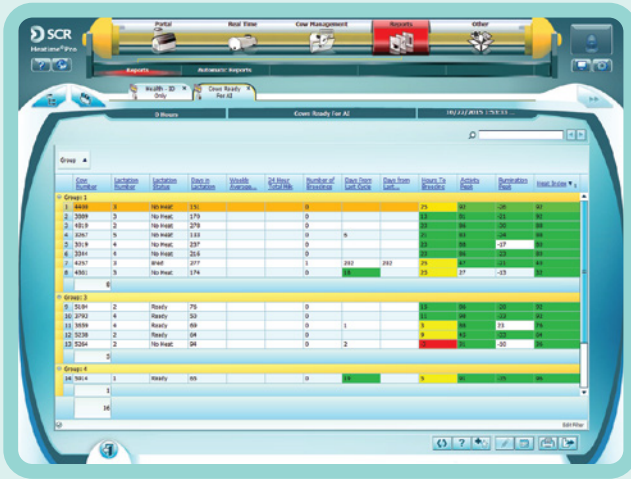


UP (upfront)

- Tags, controller and application plan are purchased upfront
- Application plan is provided for 3 years for eSense Flex / 7 years for cSense Flex
- Application plan applies only to assigned tags
- Upgradable anytime



The most advanced heat, health,



Heat Report



Suspected for abortion



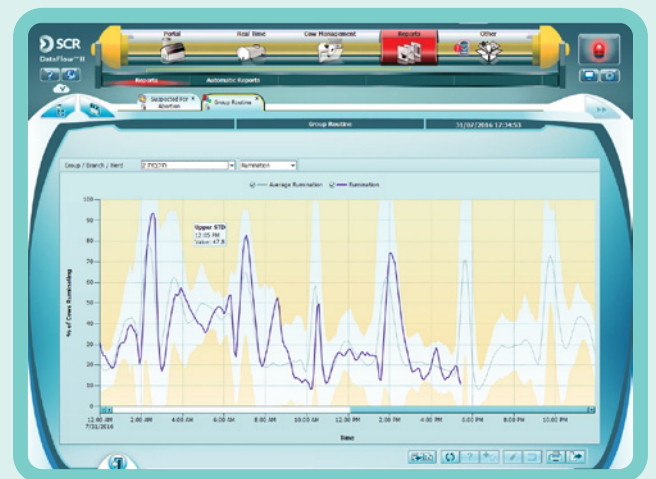
Health Report



Group Routine Application - Rumination Graph



Group Consistency Graph



Group Routine Graph

nutrition, and group monitoring solution

SCALABLE SOLUTION



Third-party herd management systems

Control Tower: service and support center

Tags

Install base management system

Additional Antennas

Heatime Pro+ Controller





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